

Parul[®] University

NAAC GRADE **A++**



EXECUTIVE DEVELOPMENT PROGRAMS CALENDAR

2025-2026

About The University

Parul University, founded in 1993 and awarded university status in 2015, embodies the blend of Vadodara's rich cultural heritage and forward-thinking academic parameters for the 21st century, making it one of the top 50 Multidisciplinary Universities in India, noted for its innovative research, entrepreneurship, global exposure, and enhanced engagement with the industry. The University has received numerous accolades, having been accredited by NAAC as A++, classified as a Category I University with Graded Autonomy by UGC, and placed in the Top 50 Universities in Innovation (NIRF) for several years. Parul University continues to be a catalyst for developing future-ready leaders through its fully residential and diverse student body and a multitude of opportunities for learning and sharing knowledge to create positive change in the world.



200+
Acre Campus



27,000+ In-Campus
Residents



65000+
Students



200+ Programs
to Choose from



175+ National
Awards and Rankings



120+ Foreign
University Partnerships



5500+ International
Students from
75+ Countries



12 Crore+ in
Entrepreneurship Funding



25cr+ in Research
Funding



3500+ Faculties
NITs, IISc

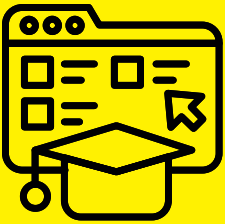


About Executive Development Programs

Executive Development Programs (EDPs) main function is to develop the skills needed by industry leaders, managers and professional individuals on several fronts - Strategic thinking Skills, Directional Leadership Ability, Decision Making, etc. These programs have been developed with the intention of connecting the knowledge gained through academia directly with the practical issues facing businesses, allowing participants from every industry sector to keep pace with the rapidly changing marketplace and create opportunities for themselves and others. Parul University provides ongoing educational opportunities for EDP participants who want to make a difference professionally.

Harvard Advantage

The Harvard Advantage brings world-class learning resources into the program through Harvard Business Publishing Education, offering a powerful blend of theory and practice.



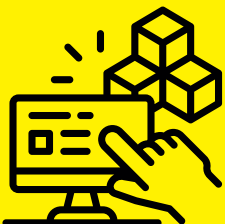
Online Courses:

Finance, Financial Accounting, Management Communication, Mathematics for Management, Quantitative Methods, and Spreadsheet Modeling.



Harvard Business School Case Studies:

Real-world business dilemmas that challenge participants to analyze situations, evaluate strategies, and propose practical solutions.



Online Simulations:

Interactive, decision-driven simulations that place participants in realistic management scenarios, testing judgment, assumptions, and leadership under pressure.

Executive Management Education Ecosystem

Our Executive Management Education Ecosystem is designed to offer a complete, real-world learning experience that goes beyond classrooms and theory.

- **Immersion Programs:** Hands-on learning experiences that deepen understanding through practical exposure.
- **Executive Business Talks & Workshops:** Insights directly from industry leaders and practitioners.
- **Blended Learning:** A balanced mix of online learning and in-person engagement for flexibility and impact.
- **Free Self-Paced Certificate Programs:** Additional certifications to support continuous, independent learning.
- **Entrepreneurship & Innovation Ecosystem:** Access to startup support, mentoring, and innovation-driven resources.
- **Industry-Linked Curriculum:** Programs aligned with current industry needs and real business challenges.
- **Capstone Projects:** Application of learning through live projects addressing real organizational problems.
- **Parul University Alumni Status:** Lifelong association with the university's global alumni network.

Program Structure

Semester 1

- Organizational Behavior
- Managerial Communication
- Quantitative Analysis for Managers
- Cost and Management
- Accounting Essentials of Marketing
- Economics for Managers

Semester 2

- Business Law and Ethics Strategic
- Human Resources Management
- Operations and Project Management
- Design Thinking
- Financial Management

Semester 3

- Corporate Strategy
- Capstone Project 1
- Specialization 1
- Specialization 2
- Specialization 3

Semester 4

- Environmental, Social & Governance Leadership
- Capstone Project 2
- Specialization 4
- Specialization 5
- Specialization 6

Short Term Certificate Programs

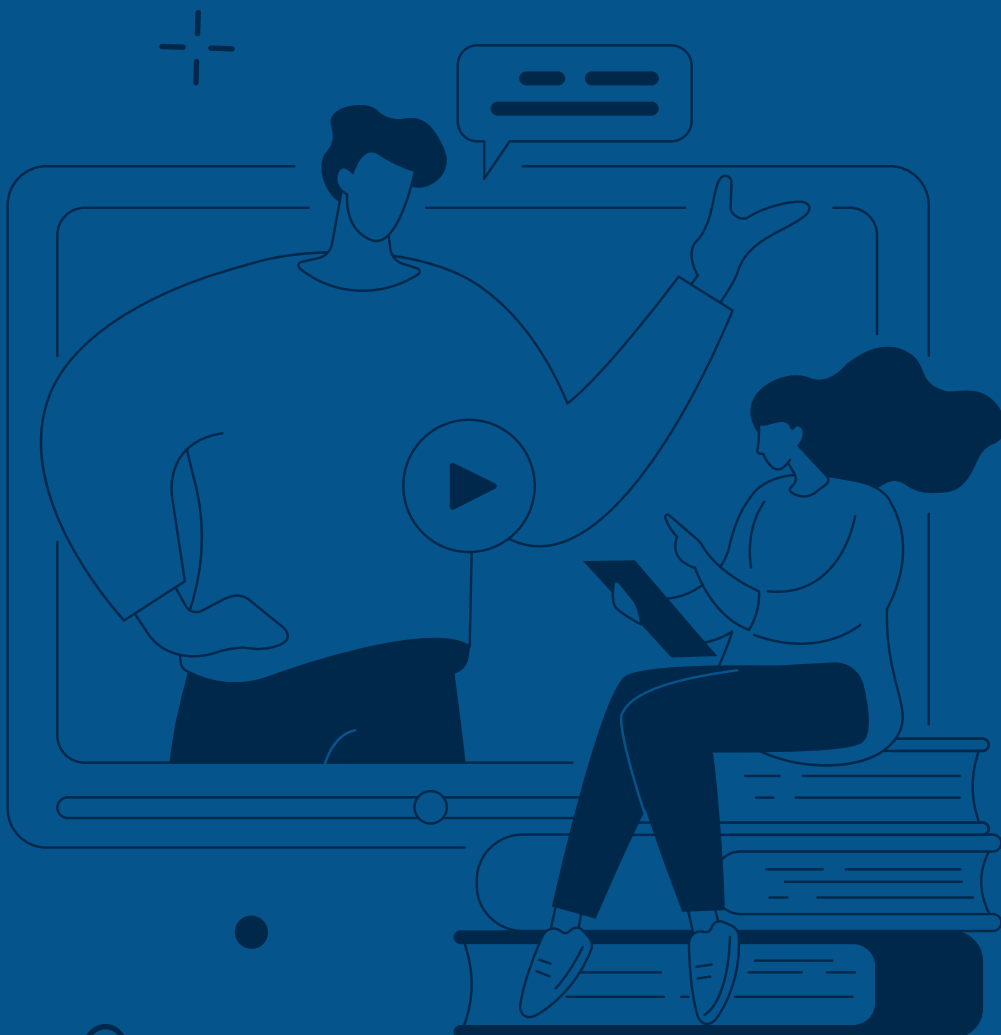
Sr. No.	Course Name	Duration
01	Data Visualization Using Power BI	18 Hours
02	Data Visualization Using Tableau	12 Hours
03	Data Analysis Using Microsoft Excel	30 Hours
04	Data Analysis Using R	30 Hours
05	Data Analysis Using Python	30 Hours
06	Data Analysis Using SPSS	30 Hours
07	HR Analytics	30 Hours
08	Marketing Analytics	30 Hours
09	Financial Analytics	30 Hours
10	Leadership Traits and Styles	12 Hours
11	Strategic Conflict Resolution	18 Hours
12	Finance for Non-Finance Managers	18 Hours
13	Certified HRBP	30 Hours
14	Certified Comp & Ben Manager	30 Hours
15	Certified IT Recruiter	18 Hours
16	Certified Non IT Recruiter	18 Hours
17	Certified HR Compliance Manager	30 Hours
18	Certified ESG Specialist	30 Hours
19	Certified Brand Manager	30 Hours
20	Certified Sales Promotion Specialist	18 Hours
21	Certified Consumer Behaviour Analyst	18 Hours
22	Certified Copy Writer for Advertisement	18 Hours
23	Certified Social Media Manager	18 Hours
24	Certified Digital Marketer	18 Hours
25	Certified Q Commerce Operations Specialist	10 Hours

Self-Paced Courses

Sr. No.	Course Name	Domain
01	Search Engine Optimization	Management and Commerce
02	Fundamentals of Digital Marketing	Management and Commerce
03	Fundamentals of Marketing Management	Management and Commerce
04	Project Management	Management and Commerce
05	Email and Mobile Marketing	Management and Commerce
06	Social Media Analytics	Management and Commerce
07	E-Tax Filing	Management and Commerce
08	Export Import Management - Beginners	Management and Commerce
09	Medical Coding and Transcription	Medical
10	Web Analytics	Management and Commerce
11	Goods and Service Tax	Management and Commerce
12	Excel for Beginners	Management and Commerce
13	Brand Management	Management and Commerce
14	Micro Finance	Management and Commerce
15	Tourism and Hospitality Management	Management and Commerce
16	Export Import Management - Advance	Management and Commerce
17	Social Media Marketing	Management and Commerce
18	Resume Building	Management and Commerce
19	Interview Skills	Management and Commerce
20	Hospital Infection Control	Medical
21	Positive Mental Health	Medical
22	HTML Programming	Programming
23	Mobile App Development using JAVA	Programming
24	Python Programming - Beginners	Programming
25	JAVA Programming	Programming

Self-Paced Courses

Sr. No.	Course Name	Domain
26	Swift Programming	Programming
27	Cloud Computing	Programming
28	Chat GPT	Programming
29	AutoCAD 2D	Engineering
30	Web Development and Hosting	Engineering
31	Web Designing and Development	Engineering
32	IOT Fundamentals	Engineering
33	AutoCAD 3D	Engineering
34	Ethical Hacking	Engineering



For More Information About The Courses

Vadodara

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Ahmedabad

☎ : 9274496115

Bhavnagar

☎ : 9274496118

Rajkot

☎ : 9274496118

Jamnagar

☎ : 9274496205

Bhuj

☎ : 9274496206

Bharuch

☎ : 9274496112

Indore

☎ : 9274496117

Ujjain

☎ : 9870097752

Jabalpur

☎ : 9274496119

Kota

☎ : 9274496113

Jodhpur

☎ : 9274496203

Bhopal

☎ : 9274494776 / 9274496202