

PARUL UNIVERSITY

Ph.D/F.V.V. Notice – 133/2025-26

23-Dece-25

Ph.D. Final Viva Voce Notice

All are invited to attend the Final Viva-Voce Examination of Tsegaye Agede Tolera (Enrolment No.: 2123004180006), a Ph.D. scholar in the Faculty of Management Studies (Marketing), as per the below details:

Name of the Supervisor:	Dr. Swati
Topic:	The Effect of Marketing Communication Tools on Customer Perceptions and Behavioral Responses: The Mediating Role of Consumer Behavior in Private Commercial Banks in Ethiopia
Date:	24 th December 2025 (Wednesday)
Time:	10:00 am Onwards
Mode:	Hybrid
Venue:	Computer Lab, BBA Building

f. M. S. Tolera
23/12/2025

Dean, Doctoral Studies and Research

To,

1. Dean, Faculty of Management Studies
2. Admission Section
3. Students' Section
4. Exam Section
5. Central Library