

PARUL UNIVERSITY

Ph.D/O.S. Notice 156/2025-26

01-Dece-25

Open Seminar Notice

All are invited to attend the Open Seminar of the following Ph.D. Scholars enrolled as per the below details:

Sl. No.	Name of the Scholar	Enrolment No.	Faculty & Specialisation	Name of the Supervisor	Topic	Date	Time & Mode	Venue
1	Mesfin Yayna Ganta	2123004114005	Management Studies (Marketing)	Dr. Kunjal Sinha	Effect of Integrated Marketing Communication Tools on Performance of Ethiopian Insurance Corporations in Addis Ababa	03 rd December, 2025 (Wednesday)	02:30 pm onwards & Hybrid	114-CDOE Conference Room, Agriculture Building, Subhash Chandra Bose Bhavan
2	James Desmond Mclean-Arthur	200600403008	Management Studies (Marketing)	Dr. Kunjal Sinha	Branding Strategies for online Shopping: A Study of the Retail Industry in Ghana	03 rd December, 2025 (Wednesday)	10:30 am onwards & Hybrid	114-CDOE Conference Room, Agriculture Building, Subhash Chandra Bose Bhavan

PAID
11/12/2025
Dean, Doctoral Studies and Research

- To,
1. Dean, Faculty of Management Studies
 2. Admission Section
 3. Student Section
 4. Exam Section
 5. Central Library