

## Bachelor of Arts (Honours) (B.ARTS (Hons))

### Faculty of Liberal Arts

### Parul University

### Teaching and Examination Scheme for Batch 2025-26

**Note:** A credit is a unit by which the coursework is measured. it determines the number of hours of instruction required per week over the duration of a semester (Minimum 15 Weeks/90 days)

1. 1 Theory Credit = 15 hours of academic activity engagement in a semester
2. 1 Credit of (Practical/Internship/workshop-based activity/ Self-Learning-Online/Offline) = 30 Hours of engagement in a semester
3. 1 Credit of Experiential learning ( Field Visit/ Industry Visit)/ Assignments = 40-45 hours of engagement in semester.
4. Reasearch Project/Dissertation : Entire Seventh & Eighth Semesters (12 Credits)

**T = Theory, P = Practical, CE = Continuous Evaluation**

### Bachelor of Arts (Honours) with Minor in:

1 Economics - Economics

2 History - History

3 Political Science - Political Science

4 Psychology - Psychology



**Parul<sup>®</sup>**  
**University**

**Teaching & Examination Scheme**

PU - Bachelor of Arts (Hons) in Journalism and Mass Communication - (2025-26)

## 5 Sociology - Sociology



**Semester - 1**

|              |                                                                          |        |      |     |     | Internal Marks |    |     | External Marks |    | Passing Marks<br>(Theory + CE) | Passing Marks<br>(Practical) | Total Marks |
|--------------|--------------------------------------------------------------------------|--------|------|-----|-----|----------------|----|-----|----------------|----|--------------------------------|------------------------------|-------------|
| Code         | Subject                                                                  | Credit | Lect | Lab | Tut | T              | P  | CE  | T              | P  | Int. + Ext.                    | Int. + Ext.                  |             |
|              | <b>Major(Discipline Specific Course)</b>                                 |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 15010301DS03 | Media Technologies: Evolution, Platforms, and Impact                     | 4      | 4    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
| 15010301DS04 | Introduction to Newsroom                                                 | 4      | 2    | 4   | -   | 20             | 20 | 20  | 60             | 30 | 40                             | 20                           | 150         |
|              | <b>AEC-1 (Select any one of the course)</b>                              |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 00019301AE01 | Basic English-I                                                          | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
| 00019301AE02 | Basic Hindi-I                                                            | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
| 00019301AE03 | Basic Gujarati-I                                                         | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
|              | <b>University Elective - I (Select any one of the course)</b>            |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 06010101UE05 | Digital Media                                                            | 4      | 4    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
| 10010101UE01 | NGO Management                                                           | 4      | 4    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
| 16010101UE01 | Fundamentals of Investment                                               | 4      | 4    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
|              | <b>Value Added Course (VAC) - I (Select any one of the course)</b>       |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 11011401VA01 | Climate Change & Sustainable Environment                                 | 2      | 2    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
|              | <b>Skill Enhancement Course (SEC) – I (Select any one of the course)</b> |        |      |     |     |                |    |     |                |    |                                |                              |             |



|              |                                                             |           |   |   |   |    |    |    |    |    |    |    |     |
|--------------|-------------------------------------------------------------|-----------|---|---|---|----|----|----|----|----|----|----|-----|
| 15010301SE02 | Basics of Graphic Design                                    | 2         | - | 4 | - | -  | 20 | 20 | -  | 60 | -  | 40 | 100 |
|              | <b>MINOR - I (Select any one of the course)</b>             |           |   |   |   |    |    |    |    |    |    |    |     |
| 15010901HI01 | <b>History:</b> Ancient Indian History & Culture            | 4         | 4 | - | - | 40 | -  | -  | 60 | -  | 40 | -  | 100 |
| 15010501PS01 | <b>Political Science:</b> Introduction to Political Science | 4         | 4 | - | - | 40 | -  | -  | 60 | -  | 40 | -  | 100 |
| 15010101EC01 | <b>Economics:</b> Elements of Economic Theory               | 4         | 4 | - | - | 40 | -  | -  | 60 | -  | 40 | -  | 100 |
| 15010401PG01 | <b>Psychology:</b> Psychology-I                             | 4         | 4 | - | - | 40 | -  | -  | 60 | -  | 40 | -  | 100 |
| 15010601SG01 | <b>Sociology:</b> Introduction To Sociology                 | 4         | 4 | - | - | 40 | -  | -  | 60 | -  | 40 | -  | 100 |
|              | <b>Total</b>                                                | <b>22</b> |   |   |   |    |    |    |    |    |    |    |     |

**Lect** - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical  
**Theory Passing % : 40 Practical Passing % : 40**



**Semester - 2**

|              |                                                                                     |        |      |     |     | Internal Marks |    |     | External Marks |    | Passing Marks<br>(Theory + CE) | Passing Marks<br>(Practical) | Total Marks |
|--------------|-------------------------------------------------------------------------------------|--------|------|-----|-----|----------------|----|-----|----------------|----|--------------------------------|------------------------------|-------------|
| Code         | Subject                                                                             | Credit | Lect | Lab | Tut | T              | P  | CE  | T              | P  | Int. + Ext.                    | Int. + Ext.                  |             |
|              | <b>Major(Discipline Specific Course)</b>                                            |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 15010302DS03 | Multimedia Content Creation                                                         | 4      | 3    | 2   | -   | 20             | 20 | 20  | 60             | 30 | 40                             | 20                           | 150         |
| 15010302DS04 | Professional Ethics, Communication & Presentation                                   | 4      | 3    | 2   | -   | 20             | 20 | 20  | 60             | 30 | 40                             | 20                           | 150         |
|              | <b>AEC-II (Select any one of the course)</b>                                        |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 00019302AE04 | Basic English-II                                                                    | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
| 00019302AE05 | Basic Hindi-II                                                                      | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
| 00019302AE06 | Basic Gujarati-II                                                                   | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
|              | <b>Value Added Course (VAC) - II (2025-26) (Select any one of the course)</b>       |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 00019302VA01 | IPDC Including History and Culture of India and IKS-I                               | 2      | 2    | -   | -   | -              | -  | 100 | -              | -  | 40                             | -                            | 100         |
|              | <b>University Elective-II (Select any one of the course)</b>                        |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 03010502UE01 | Foundations of Generative AI                                                        | 4      | 3    | 2   | -   | 20             | 20 | 20  | 60             | 30 | 40                             | 20                           | 150         |
| 10010102UE02 | Human Rights: Indian Perspective                                                    | 4      | 4    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
| 16010102UE02 | Basic of Stock Market                                                               | 4      | 4    | -   | -   | 20             | -  | 20  | 60             | -  | 40                             | -                            | 100         |
|              | <b>Skill Enhancement Course (SEC) – II (2025-26) (Select any one of the course)</b> |        |      |     |     |                |    |     |                |    |                                |                              |             |
| 15010302SE01 | Media Software Skills: Tools for Journalism and Communication                       | 2      | -    | 4   | -   | -              | 20 | 20  | -              | 60 | -                              | 40                           | 100         |



|              | MINOR - II (Select any one of the course)           |           |   |   |   |    |    |   |    |    |    |    |     |
|--------------|-----------------------------------------------------|-----------|---|---|---|----|----|---|----|----|----|----|-----|
| 15010902HI01 | <b>History:</b> Medieval Indian History and Culture | 4         | 4 | - | - | 40 | -  | - | 60 | -  | 40 | -  | 100 |
| 15010502PS01 | <b>Political Science:</b> Political Sociology       | 4         | 4 | - | - | 40 | -  | - | 60 | -  | 40 | -  | 100 |
| 15010102EC02 | <b>Economics:</b> Fundamentals of Macroeconomics    | 4         | 4 | - | - | 40 | -  | - | 60 | -  | 40 | -  | 100 |
| 15010402PG01 | <b>Psychology:</b> Psychology - II                  | 4         | 4 | - | - | 40 | -  | - | 60 | -  | 40 | -  | 100 |
| 15010602SG01 | <b>Sociology:</b> Gender and Society                | 4         | 2 | 4 | - | 40 | 20 | - | 60 | 30 | 40 | 20 | 150 |
|              | <b>Total</b>                                        | <b>22</b> |   |   |   |    |    |   |    |    |    |    |     |

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**Theory Passing % : 40 Practical Passing % : 40**