



Semester - 1

Code	Subject	Credi t	Lect	Lab	Tut	Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Organizational Behavior	3	3	-	-	20	-	40	40	-	50	-	100
	Managerial Communications	3	3	-	-	20	-	40	40	-	50	-	100
	Quantitative Analysis for Managers	3	3	-	-	20	-	40	40	-	50	-	100
	Cost and Management Accounting	3	3	-	-	20	-	40	40	-	50	-	100
	Essentials of Marketing	3	3	-	-	20	-	40	40	-	50	-	100
	Economics for Managers (Micro & Macro)	3	3	-	-	20	-	40	40	-	50	-	100
	Total	18	18	-	-	-	-	-	-	-	-	-	600

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50



Semester - 2

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Business Law and Ethics	3	3	-	-	20	-	40	40	-	50	-	100
	Strategic Human Resources Management	3	3	-	-	20	-	40	40	-	50	-	100
	Operations and Project Management	3	3	-	-	20	-	40	40	-	50	-	100
	Design Thinking	3	3	-	-	20	-	40	40	-	50	-	100
	Financial Management	3	3	-	-	20	-	40	40	-	50	-	100
	Entrepreneurship and Digital Transformation	3	3	-	-	20	-	40	40	-	50	-	100
	Total	18	18	-	-	-	-	-	-	-	-	-	600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50



Semester - 3

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Corporate Strategy	4	4	-	-	20	-	40	40	-	50	-	100
	Capstone Project 1	6	-	6	-	-	60	-	-	40	50	-	100
	Specialization-1	4	4	-	-	20	-	40	40	-	50	-	100
	Specialization-2	4	4	-	-	20	-	40	40	-	50	-	100
	Specialization -3	4	4	-	-	20	-	40	40	-	50	-	100
	Total	22	16	6	-	-	-	-	-	-	-	-	500

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50



Semester - 4

Code	Subject	Credit	Lect	Lab	Tut	Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Environmental, Social and Governance (ESG) Leadership: A Pathway to Business Sustainability	4	4	-	-	20	-	40	40	-	50	-	100
	Capstone Project 2	6	-	6	-	-	60	-	-	40	50	-	100
	Specialization-4	4	4	-	-	20	-	40	40	-	50	-	100
	Specialization-5	4	4	-	-	20	-	40	40	-	50	-	100
	Specialization -6	4	4	-	-	20	-	40	40	-	50	-	100
	Total	22	16	6	-	-	-	-	-	-	-	-	500

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50



Specialization Pool

1. Human Resources Management

Semester 3						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	HR Analytics and Applications	4	4	-	-	20	-	40	40	-	50	-	100
	Talent Acquisition and Development	4	4	-	-	20	-	40	40	-	50	-	100
	Compensation and Benefit Management	4	4	-	-	20	-	40	40	-	50	-	100

Semester 4						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Managing Diversity, Equity Inclusion (DEI) and Change	4	4	-	-	20	-	40	40	-	50	-	100
	Labor Law	4	4	-	-	20	-	40	40	-	50	-	100
	AI Tools for HR Operations and Decision Making	4	4	-	-	20	-	40	40	-	50	-	100



2. Marketing Management

Semester 3						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Marketing Research and Analytics	4	4	-	-	20	-	40	40	-	50	-	100
	Advertising and Sales Promotion	4	4	-	-	20	-	40	40	-	50	-	100
	Consumer Behavior: Analysis and Product/Services Customization	4	4	-	-	20	-	40	40	-	50	-	100

Semester 4						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Applied Neuroscience for Business Decisions	4	4	-	-	20	-	40	40	-	50	-	100
	AI Tools for Marketing Operations and Decision Making	4	4	-	-	20	-	40	40	-	50	-	100
	Digital Marketing	4	4	-	-	20	-	40	40	-	50	-	100



3. Financial Management

Semester 3						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Security Analysis and Portfolio Management	4	4	-	-	20	-	40	40	-	50	-	100
	Strategic Financial Management	4	4	-	-	20	-	40	40	-	50	-	100
	Behavioral Finance	4	4	-	-	20	-	40	40	-	50	-	100

Semester 4						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Financial Derivatives	4	4	-	-	20	-	40	40	-	50	-	100
	AI Tools for Finance Operations and Decision Making	4	4	-	-	20	-	40	40	-	50	-	100
	Corporate Restructuring and Valuation	4	4	-	-	20	-	40	40	-	50	-	100



4. Business Analytics

Semester 3						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Business Intelligence Using Power BI	4	4	-	-	20	-	40	40	-	50	-	100
	Data Science Using R Studio	4	4	-	-	20	-	40	40	-	50	-	100
	Data Management Using SQL and Predictive Analytics	4	4	-	-	20	-	40	40	-	50	-	100

Semester 4						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
	Machine Learning using Python	4	4	-	-	20	-	40	40	-	50	-	100
	Data Mining and Advance Analytics	4	4	-	-	20	-	40	40	-	50	-	100
	AI Tools for Business Analytics	4	4	-	-	20	-	40	40	-	50	-	100