

Parul University

Faculty of Hotel Management & Catering Technology

Department of Tourism

Master of Tourism and Travel Management

2 Years [Course work + Research]

Teaching and Examination Scheme 2026-27

(NOTE: A credit is a unit by which the coursework is measure. It determines the number of hours of instruction required per week over the duration of a semester (Minimum 15 weeks/90days)

1. 1 Theory Credit = 15 hours of academic activity engagement in a semester

2. 1 Credit of (Practical/Internship/workshop-based activity/ Self-Learning-Online/Offline) = 30 Hours of engagement in a semester

3. 1 Credit of Experiential learning (Field Visit/ Industry Visit)/ Assignments = 40-45 hours of engagement in a semester.

4. Research Project/Dissertation: Third & Fourth Semesters (10 Credits = Internship/seminar/Term Paper (2 Credits) and Research Project/ OJT (8 Credits))

T = Theory, P = Practical , CE = Continuous Evaluation

Semester 1st

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
6		Major Core Course												
		Tour Operations (Theory)	3	3	-	-	20	-	20	60	-	50	-	100
		Tour Operations (Practical)	1	-	2	-	-	20	-	-	30	-	25	50
		Strategic Management in Tourism & Hospitality	4	4	-	-	20	-	20	60	-	50	-	100
		Indian Tourism Destinations- (Theory)	3	3	-	-	20	-	20	60	-	50	--	100
		Indian Tourism Destinations-I (Practical)	1	-	2	-	-	20	-	-	30	-	25	50
		International Service Marketing	4	3	-	1	20	-	20	60	-	50	-	100
		Major Elective Course (Any One)												
		Tourism Business Management and Managerial Practices	4	3	-	1	20	-	20	60	-	50	-	100
		E Tourism	4	3	-	1	20	-	20	60	-	50	-	100
		AEC	2	-	-	-	-	-	-	-	-	-	-	100
		Total	22	18	4	2								700

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50

AEC

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
6		AEC												
		Communication and Critical Thinking for Managers	2	2	-	-	20	-	20	60	-	50	-	100

Semester 2nd

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
6		Major Core Course												
		Global Tourism Destinations (Theory)	3	3	-	-	20	-	20	60	-	50	-	100
		Global Tourism Destinations (Practical)	1	-	2	-	-	20	-	-	30	-	25	50
		Contemporary issues and Niche Tourism Management	4	4	-	-	20	-	20	60	-	50	--	100
		Negotiation and Liaison Management in Tourism	4	4	-	-	20	-	20	60	-	50	-	100
		Tourism Startup Management	4	3	-	1	20	-	20	60	-	50	-	100
		Major Elective Course (Any One)												
		Travel documentation and package Design	4	3	-	1	20	-	20	60	-	50	-	100
		Airport and Airline Operations	4	3	-	1	20	-	20	60	-	50	-	100
		VAC	2	-	-	-	-	-	-	-	-	-	-	100
		Total	22	19	2	2								650

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50

VAC

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
6		Law, Policy, and Governance in Tourism	2	2	-	-	20	-	20	60	-	50	-	100

Semester 3rd (Coursework + Research)

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
6.5		Major Core Course												
		Destination Planning and Tourism Policy (Theory)	3	3	-	-	20	-	20	60	-	50	-	100
		Destination Planning and Tourism Policy (Practical)	1	-	2	-	-	20	-	-	30	-	25	50
		Research Methodology and Statistical Tool	4	3	-	1	20	-	20	60	-	50	--	100
		Event Design and Management	4	3	-	1	20	-	20	60	-	50	-	100
		Resort and Leisure Management	4	3	-	1	20	-	20	60	-	50	-	100
		Major Elective Course (Any Two)												
		Retail Business Management	4	4	-	-	20	-	20	60	-	50	-	100
		Advance Hospitality management	4	4	-	-	20	-	20	60	-	50	-	100
		Customer Experience Design	4	3	-	1	20	-	20	60	-	50	-	100
		International Transport System	4	4	-	-	20	-	20	60	-	50	-	100
		SEC (Any one)	2	-	4	-	-	-	-	-	-	-	-	100
		Total	26	20	6	3								750

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical

Theory Passing %: 50 Practical Passing %: 50

SEC (Any one)

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
6		SEC-I: Digital competency in Hospitality Operations	2	2	-	-	20	-	20	60	-	50	-	100
		SEC-II: Field work in Research	2		4				100			50		100
		SEC-III: Academic Writing and Research Publication in Tourism	2		4				100			50		100
		SEC-IV: Travel Vlogging and content writing	2		4				100			50		100

Semester 4th (Course work + Research)

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
		MOOC (Any one)	2											100
		Research project/OJT												
		Research Project	16	-	32	-	-	100	-	-	200	-	150	300
		OJT	16	-	32	-	-	100	-	-	200	-	150	300
		Total	18	-	64	-	-							400

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical

Theory Passing % : 50 Practical Passing % : 50

MOOC (Any one)

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
		MOOC-I: Environment planning and Management	2	2	-	-	-	-	40	60	-	50	-	100
		MOOC-II: Advertisement and Media	2	2	-	-	-	-	40	60	-	50	-	100
		MOOC-III: Integrated Marketing Management	2	2	-	-	-	-	40	60	-	50	-	100
		MOOC-IV: Soft Skills for 21st Century	2	2	-	-	-	-	40	60	-	50	-	100