

PARUL UNIVERSITY

R/Notification-1411/2024-25

Office of the Registrar
December 17, 2024

NOTIFICATION

Sub: University Electives offered to students of BBA (Hons.) from AY 2024-25

Ref: (i) Proceedings of the Eighteenth Meeting of the Governing Body held on December 2, 2024

(ii) Orders of the Provost

PREAMBLE:

Dean, Faculty of Management Studies proposed University Electives to be offered to students of BBA (Hons.) from a.y.2024-25 during the Eighteenth Meeting of the Governing Body held on December 2, 2024 which was approved by the Governing Body. Hence, the Order.

ORDER:

The particulars of University Electives which are offered to students of BBA (Hons.) from AY 2024-25 are enclosed in the annexure.

By Order


Registrar

To,

1. Dean, Faculty of Management Studies and Director, PIMR
2. Principal, PIBA

Copy to,

- 1) Dean, FIT & CS/ FE & T/ Commerce/ Hotel Management & Catering Technology/ Design/ Social Work
- 2) Dean, Doctoral Studies & Research
- 3) The Controller of Examinations
- 4) Director (IQAC)
- 5) PUMIS Coordinator

Submitted to,

- 1) The President
- 2) The Provost

ANNEXURE

University Elective UE3	Name of Subjects Opted	Name of Offering Faculty (Mention from the list)	Credit	University Elective UE1	Name of Subjects Opted	Name of Offering Faculty	Credit
UE-3	Artificial Intelligence Application in People Management	Faculty of Information Technology & Computer Science	4	UE-1	NGO Management	Faculty of Social Work	4
UE-3	Web Based Technologies and Multimedia Applications	Faculty of Engineering & Technology	4	UE-1	Digital Banking & Insurance	Faculty of Commerce	4
UE-3	Digital Information Literacy	Faculty of Information Technology & Computer Science	4	UE-1	Design Thinking - A Primer	Faculty of Design	4
UE-3	Investment Analysis and portfolio Management	Faculty of Commerce	4	UE-1	Basics of Event Management	Faculty of Hotel Management & Catering Technology	4
UE-3	Management in Tourism	Faculty of Hotel Management & Catering Technology	4	UE-1	Probability and Statistics	Faculty of Engineering & Technology	4
UE-3	Digital Design	Faculty of Design	4	UE-1	Database Management System	Faculty of Information Technology & Computer Science	4