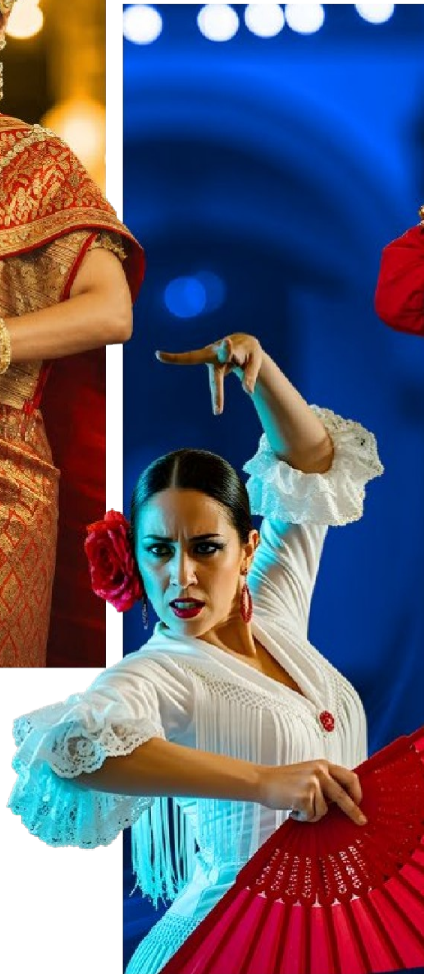


Parul[®] University

NAAC
GRADE **A++**

In Association with

IAAC III



PU'S INTERNATIONAL
FOLKLORE
FESTIVAL

A world retold through
Movements, Melodies, and Memories!

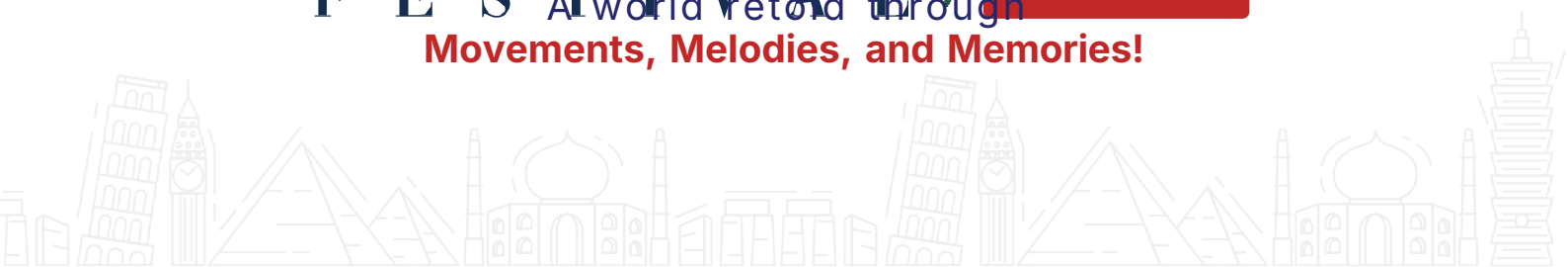






TABLE OF CONTENT

1. About the Host - Parul University
 2. About the 4th PU'S International Folklore Festival
 3. Message from the Hon'ble President
 4. Message from the Hon'ble Vice-President
 5. Message from the CEO
 6. Message from the Festival Director
 7. About The associate partner- IAAC
 8. About the Organizing Committee
 9. Schedule of the Festival
 10. The Legacy of Parul University's Events
 11. List of Participating countries
 12. About the performances
 13. Important Instructions and Guidelines
- 

About THE HOST - PARUL UNIVERSITY

A multidisciplinary destination of learning and innovation, propelling quality in higher education with a record of being India's youngest private university to receive NAAC A++ accreditation in the first cycle. Situated in Vadodara, Gujarat, Parul University is an embodiment of the nation's essence of cultural heritage blended with modern innovations and academic practices for student enrichment, while fostering national and global development.

The University is an amalgamation of faculties and institutes that offer a plethora of diploma, undergraduate, postgraduate and doctoral programs in numerous disciplines. Through its uniquely structured, industry linked and field aligned programs, the University holds a noteworthy record of fulfilling the infinite dreams of students, by launching their lucrative careers towards high trajectories through start-up incubation and impeccable placement records.

The 250+ acre eco-friendly campus is home to over 70,500+ students from every State of India and over 6,000+ international students from 75+ countries, making Parul University a truly culturally global destination. In addition to its NAAC A++ accreditation, the University holds global memberships in bodies such as the Association of Commonwealth Universities.

In education, it has been awarded for being the Best Private University in Western India by Praxis Media, Best University in Placements by ASSOCHAM, and the Most Outstanding University in West Zone for having Highest Nationalities in Campus at the World Education Summit Awards. NABH accreditation for quality healthcare and ARIIA Top 50 ranking for innovation achievements nationwide. In recognition of Parul University's excellence in education, it has been awarded for being the Best Private University in Western India by Praxis Media, Best University in Placements by ASSOCHAM, and the Most Outstanding University in West Zone for having the Highest Nationalities in Campus at the World Education Summit Awards.





About THE EVENT

With the dire commitment to promote the horizons of different forms of art and culture from all around the world and augment a spirit of international integration, Parul University is all set to host the 4th PU'S International Folklore Festival 2026.

The festival is a noble concept supervening from the goal to promote active collaboration and understanding amongst countries worldwide on social and cultural parameters. The structure of this event stands special as more than 600+ artists from 30+ countries around the world would come together and perform on a single platform from their respective countries.

Talented young students will proudly showcase their culture and heritage through folk art, music, and dance. International artists from more than 30+ countries including Cuba, Russia, Spain, Indonesia, Algeria, Ethiopia, Kyrgyzstan, Lithuania, Poland, Greece and many more would treat our eyes with spectacular performances in their traditional attires. Keeping up with the legacy of organizing and hosting grand events, this year we dedicate 7 days – 25th to 31st October 2026.

Such an initiative would not only foster different art forms and artists from all corners of the world and place them on a common platform for sharing views, experiences, and innovations but would also create a wave of solidarity among us. The University is dedicated towards uplifting the students holistically by appreciating their artistic capabilities along with academic excellence. And in our effort to encourage world diversity and heritage, we motivate the artist community of the world to come forward and perform together as a glimpse of hope towards a united world.



M e g d g e A e o c T h e H o n ' b l e P r e s i d e n t

Dr. Devanshu Patel,
President of Parul University

The International Folklore Festival stands as a truly unique celebration, showcasing the boundless richness and possibilities that emerge when cultures from around the world come together. It is a moment of immense pride to witness this grand festival being hosted at Parul University. The event serves as a vibrant platform for cultural exchange, learning, and expression, offering students and faculty the opportunity to witness extraordinary performances by over 300 folk and tribal artists from across the globe. This historic occasion not only highlights the beauty of traditional art forms but also opens meaningful avenues for our diverse student community to engage with and experience the heritage. In resonance with vision of **"One Earth, One Family, One Future,"** the festival reflects the values of unity, inclusivity, and harmony, reminding us of the power of cultural connections in building a shared global community. We extend our warmest welcome to every participant who joins us in this vibrant celebration at Parul University. Together, we look forward to creating unforgettable memories while embracing the spirit of global unity through art, culture and tradition.

M e g d g e A e o c T h e H o n ' b l e V i c e P r e s i d e n t

Dr. Parul Patel,
Vice President of Parul University

The International Folklore Festival unfolds over seven vibrant days, bringing together participants from 30+ nations in a grand celebration of rhythm, melody, and tradition. At Parul University, this spectacular event expands cultural diversity, creating an enchanting atmosphere where students can experience the richness of global heritage through the universal language of art and performance. In today's interconnected world, such festivals play a vital role in fostering unity in diversity. They offer a dynamic platform for students to engage with authentic folk traditions through vibrant dances, captivating costumes, soulful music, and meaningful cultural dialogues. This exposure broadens perspectives, nurtures respect for similarities and differences, and instills a truly global outlook. We take pride in welcoming acclaimed performers from around the world, whose presence makes this festival a truly extraordinary celebration for the entire community.



Meg Dge Aeo c The Hon'ble CEO

Mr. Dhruvil Shah

CEO, Parul University



At Parul University, culture is not just an aspect of student life; it is the very heart of our identity. More than an institution, we are a thriving community of global citizens, where students from diverse nationalities and creative backgrounds come together to form a tapestry of ideas, talents, and traditions. This year, hosting the International Folklore Festival brings with it a remarkable opportunity for our campus to extend this community spirit even further by welcoming a world of artists and performers. The festival showcases captivating live performances of folk and tribal dances, weaving together legends, myths, and stories of the past into a dazzling celebration of history and heritage. Such cultural diversity sparks endless opportunities for learning, encouraging students to broaden their perspectives, refine their skills, and awaken their own creative and expressive potential. Beyond entertainment, this festival resonates deeply with our vision of providing a holistic and enriching university experience — one that nurtures academic growth alongside cultural appreciation. We are truly honored to host this vibrant confluence of global traditions and to warmly welcome every participant who joins us in celebrating the spirit of unity in diversity at Parul University.

Meg Dge Aeo c Festival Director

Dr. Manish Jangra

Senior Director Cultural Affairs, Dean,
Faculty of Performing Arts

The International Folklore Festival unfolds over seven vibrant days, bringing together participants from 30+ nations in a grand celebration of rhythm, melody, and tradition. At Parul University, this spectacular event expands cultural diversity, creating an enchanting atmosphere where students can experience the richness of global heritage through the universal language of art and performance. In today's interconnected world, such festivals play a vital role in fostering unity in diversity. They offer a dynamic platform for students to engage with authentic folk traditions through vibrant dances, captivating costumes, soulful music, and meaningful cultural dialogues. This exposure broadens perspectives, nurtures respect for similarities and differences, and instills a truly global outlook. We take pride in welcoming acclaimed performers from around the world, whose presence makes this festival a truly extraordinary celebration for the entire community.





ABOUT THE ASSOCIATE PARTNER- IAAC

IAAC is a platform that connects people through their artistic expressions. They create opportunities for festivals, performances, and exchanges where cultures meet, share, and grow without borders.

ORGANIZING COMMITTEE

S. No.	Festival Designation	Proposed Committee Member
01	Chief Patron	Dr. Devanshu Patel Hon'ble President, Parul University
02	Patron	Dr. Parul Patel Vice President (Student Affairs & General Administration) and Chair Admissions Committee, Parul University Dr. Geetika Patel Vice President (Quality, Research & Health Sciences) and Medical Director, Parul University Dr. Komal Patel Vice President (Medical & Paramedical Health Sciences) & Medical Director, Parul University
03	Festival Director	Mr. Dhruvil Shah Chief Executive Officer (CEO), Parul University Dr. Manish Jangra Senior Director, Department of Cultural Affairs, Dean, Faculty of Performing Arts
04	Festival Convener	Mrs. Nisha Jangra Director, Department of Cultural Affairs
05	Festival Coordinator	Ms. Rupinder Kaur, International Alliance for Arts and Culture (IAAC)
06	Organizing Committee Members	Mr. Preet Pandya Head, Digital Communication & Branding at Parul University Mr. Devashish Joshi Head of Production Mr. Farhan Khan Head of Department, Department of Cultural Affairs

SCHEDULE

25-10-2026

- Arrival of International teams & Delegates at Vadodara, Gujrat.

26-10-2026

- Cultural Procession & Inauguration Ceremony at the Parul University
- Formal Inauguration by Dignitaries and Evening Folk Performances.

27-10-2026

- Vadodara Heritage City Tour: Laxmi Vilas Palace and Local Artisan Hubs.

28-10-2026

- Souvenir Exchange & Folk Performances at Parul University

29-10-2026

- Cultural Performances at Central Auditorium Parul University.

30-10-2026

- Valedictory Ceremony & Cultural Performances at Parul University.

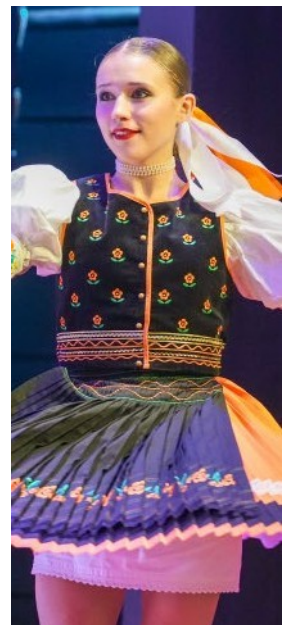
31-10-2026

- Departure of all Teams and Delegates from Vadodara, Gujrat.



The Legacy of PARUL UNIVERSITY'S EVENTS





LIST OF COUNTRIES





A b out T H E PERFORMANCES

- **International Folk/Tribal Group Dance**

The artists from various countries will showcase Their traditional dance forms by dressing up in ethnic attires and depicting their true CULTURE and ETHNICITY. It is a platform for all to represent their cultural roots in front of other Countries and initiate recognition to their form of art.

- **International Folkloric Band**

Musicians from various countries perform their REGIONAL MUSIC with a band performance as an expression of life and the tradition of their respective Country.

INSTRUCTIONS FOR INTERNATIONAL FOLK /TRIBAL GROUP DANCE

- Folk/Tribal Group Dance of the respective countries is to be represented by the Participants.
- The number of accompanists permissible is 5-8.
- Duration of the dance should not be more than 10 minutes.
- The performing team will set the Instruments in advance.
- Recorded Music is allowed.
- The performers should wear traditional attires of their respective countries during the Performance.
- Accompanists may sing or speak in the background and play musical instruments.

INSTRUCTIONS FOR INTERNATIONAL FOLKLORIC BAND

- The Participating Teams should present only those folk tunes which are recognized as folk music of their respective countries to which they belong to. The duration of the performance should be minimum 10 minutes.
- The participants can perform any genre/style or use various genres/styles of the music of their respective countries.
- The Band Name and Lyrics used in the performance must not contain any vulgarity or obscenity.
- The entire performance must be violence-free.
- The artists should wear the traditional outfits of their respective countries.



GENERAL RULES:

- The Group Director/Team Leader should explain about their performance to the audiences.
- The artists/groups performing in live concerts/performances must use traditional attires and instruments of their respective countries.
- No contemporary or modern performances are allowed in the festival.



IMPORTANT INSTRUCTIONS AND GUIDELINES

PARTICULARS FOR REGISTRATION

Requirements at the time of Registration.

PARTICULARS	TO BE SUBMITTED
Registration Form	Online
Digital Photograph of Each Participant / Accompanists / Team Managers	Online
Photocopies of Passport	Online
Team Manager Identification (ID)	Online



IMPORTANT GUIDELINES FOR REGISTRATION & PARTICIPATION

4th PU'S International Folklore Festival 2026

➤ ELIGIBILITY RULES

Participation in the Festival is open to all international professional artists/bona-fide full time students, who are enrolled in any international University/College/Institution.

➤ A participant shall fulfil the following conditions for participation in the International Youth Festival.

- The participants must have their Identity Card issued by their respective Universities/Colleges/Institutions/Organization.
- The team managers should submit valid Identity cards of the participants for verification at the time of registration.

(A) Disqualification for violation of Eligibility Rules

Any disqualification of a participant on the grounds of ineligibility or fake identity will result in the automatic scratching of the contingent for that academic year. The contingent shall also be debarred from participating in the Youth Cultural activities to be held in the following years.

(B) Contingent Size

Maximum size of the contingent must not exceed by 25 members.

(C) Contingent In charge

A maximum of two contingent Leaders/In-Charges will accompany the team. It is advisable to have a Lady Team Manager, in case there are female participants.

(D) Photograph

Two passport sized photographs of each participant, accompanists and official delegates are required to be submitted at the time of online registrations.

(E) Disclaimer of Liability

All the Teams will participate in the Festival entirely at their own will. The organizing authority/ Host University will not accept any liability for material damage or personal injury or death sustained in conjunction with prior, during or after the Youth Fest.

(F) Venue

All activities of the PU International Folklore Festival will be conducted at the Parul University, Vadodara, Gujarat.

(H) Penalty System

Any form of indecent behaviour either from a student, accompanist, or team in the University campus will lead to disciplinary action. This may result in the team being debarred from participation in the event/festival. The following are strictly prohibited

- Consumption of liquor/smoking
- Eve teasing
- Indecent behaviour inside and /or outside the campus and venue.

4th PU's International Folklore Festival in Association with IAAC

PERFORMA FOR PARTICIPATION

Name of the Group _____

Country _____

Name of the Team Leader _____

The participation of Artistic Group in "3rd PU'S International Folklore Festival" organized in association with (International Alliance of Arts and Culture) IAAC is hereby confirmed

Signature of the Team Manager

Contact No _____

E-Mail ID _____

Address _____

Date _____ Place _____



TEAM REGISTRATION FORM**4th PU'S International Folklore Festival****Country** _____**Name of the Group** _____**Number of Participants** _____**Number of Delegates** _____**Male****Female****Total****Performing Participants****Accompanists
(Musicians and Others)****Team Manager /
Contingent In-charge****Delegates****Total composition of
Contingent****Name of the Contingent In-charge and Address with
Phone Number and Email ID** _____

Signature of the Team Manager_____
Date

DELEGATE REGISTRATION FORM

Country Name* _____

Group Name* _____

TEAM LEADER / MANAGER (Max-2)

Leader/Manager 1 _____

Leader/Manager 2 _____

GENDER

	Male	Female	Other
Leader/Manager 1	☐	☐	☐
Leader/Manager 2	☐	☐	☐

TEAM DELEGATOR (Max-5)

Delegator 1 _____

Delegator 2 _____

Delegator 3 _____

GENDER

	Male	Female	Other
Delegator 1	☐	☐	☐
Delegator 2	☐	☐	☐
Delegator 3	☐	☐	☐

Signature of the Team Manager





FOR FURTHER INFORMATION, PLEASE CONTACT

Dr. Manish Jangra

Festival Director, 4th PU'S International Folklore Festival Senior
Director, Department of Cultural Affairs, Parul University
Dean, Faculty of Performing Arts, Parul University

CONTACT

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